



Entrepreneurship Development Club
S. E. S COLLEGE Sreekandapuram



ACTIVITY REPORT
2024-25

ED club activity report 2024-25

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME - SEMINAR
LAURUSTIA-LAUNCHING A NEW ENTERPRISE



SES College Sreekandapuram in association with Entrepreneurship development club organised a seminar on Laurustia-launching a new enterprise on 29/01/2025 at 12:00 pm. The session was handled by Dr Ajay Sanker, Director Laurus Group 66 students participated. Welcome speech was delivered by Afsal KP (II BCom), Session inaugurated by Jasna. P ED Club Co ordinator and vote of thanks was delivered by Anusree M 2nd B Com.

Objectives

1. To educate students about the process of launching a new enterprise.
2. To provide insights into entrepreneurship development and startup procedures.
3. To inspire and motivate students to become entrepreneurs.
4. To offer guidance on creating a successful business plan and strategy.
5. To facilitate networking opportunities with experienced entrepreneurs.

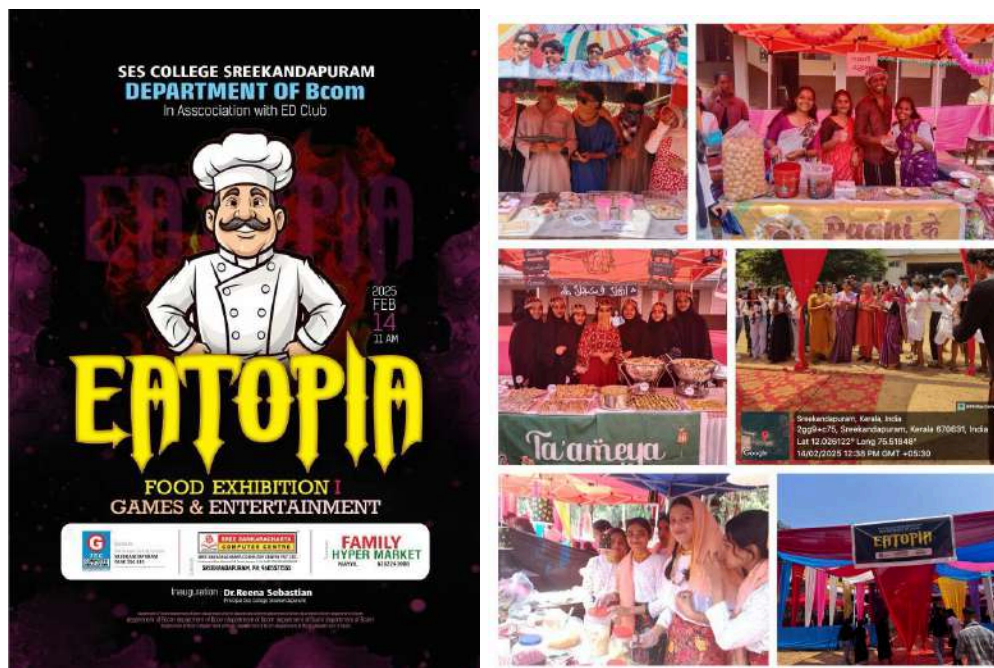
Expected Outcome

1. Students gain knowledge on entrepreneurship development and startup procedures.
2. Increased awareness about the process of launching a new enterprise.
3. Inspired and motivated students to pursue entrepreneurial ventures.

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FOOD FEST

EATOPIA



SES college Sreekandapuram Entrepreneurship Development Club organized a program-Food Fest " EATOPIA"on 14/02/2025 at 12.30 pm. The students organized a vibrant food festival, showcasing diverse cuisines. 66 students from the commerce department actively participated in the programme. Each department had its own stall at the fest. The Programme was inaugurated by Dr Reena Sebastain (Principal, SES College Sreekandapuram). Welcome speech was delivered by Jasna P, HOD (Department Of Commerce). Everyone thoroughly enjoyed the fest.

Objectives:

1. To promote entrepreneurship and culinary skills among students
2. To provide a platform for students to showcase their creativity and innovation
3. To foster teamwork and collaboration among students

Expected Outcome:

1. Students developed entrepreneurship and culinary skills
2. Enhanced creativity, innovation, and teamwork among students
3. Students gained experience in event management and marketing

INDUSTRIAL VISIT



Entrepreneurship Development Club of SES College Sreekandapuram conducted an industrial visit for II year Bcom students. The visit was to LILPOPS Icecream factory, Thaliparamba on 20 February 2025. 66 students along with two teachers visited the industry. Students acquired knowledge about manufacturing processes and marketing of the company. After the visit they submitted an industrial visit report.

Objectives:

1. To bridge the gap between theoretical knowledge and practical application
2. To familiarize students with the manufacturing and marketing strategies of a successful company
3. To develop students' observational and reporting skills

Expected Outcome:

1. Students gained practical knowledge about industrial operations and processes
2. Enhanced understanding of theoretical concepts through real-world application
3. Students developed their observational and analytical skill

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