

DEPARTMENT OF ECONOMICS

ACTIVITY REPORT – 2025-26



FINANCIAL LITERACY PROGRAMME

A Financial Literacy Club plays an important role in helping students develop the knowledge, skills, and confidence needed to make informed financial decisions. For undergraduate students, it provides practical exposure to financial matters that may not be fully covered through regular classroom learning. We have a financial literacy club for the students of B.A. Economics. The club is regularly conducting financial awareness programme for the students. This year we have organized an invited class by Sri. Anto Jose (NSE Trainer) on 11-06-2025 at College Seminar Hall on the topic, "Smart relationship with money".

Objective:

To enhance financial literacy among BA Economics students by providing practical awareness about personal finance, saving, investment, banking, digital financial services, financial planning, and safe financial practices.

Outcome:

The programme enhanced students' understanding of personal financial management and financial services, increased awareness of saving, investment and digital financial safety, and encouraged informed and responsible financial decision-making.

 **SES COLLEGE SREEKANDAPURAM**
DEPT. OF ECONOMICS

FINANCIAL LITERACY PROGRAM

NSE TRAINER



Anto Jose

Time and Place :
Date: 11 June, 2025
Time : 1.30 PM
Location: seminar hall

SMART RELATIONSHIP WITH MONEY

PROGRAM ORGANISED BY
FINANCIAL LITERACY CLUB
DEPARTMENT OF ECONOMICS



INDUSTRIAL VISIT

As part of their Industrial Visit, our final year students visited the RUDSET Institute, Kanhirangad on 23-07-2026. Students visited the facilities in the Institute. The director and faculties of the institute addressed the students and make brief about the Institute and ongoing courses. We have signed a Linkage with the Institute to provide free life skill training to our students.

Objective:

To provide students with practical exposure to entrepreneurship and start-up incubation, familiarise them with opportunities and support mechanisms for new ventures, and establish institutional collaboration for promoting entrepreneurship awareness among students.

Outcome:

The visit enhanced students' understanding of start-up development, entrepreneurship, innovation, and institutional support mechanisms. The MoU with the institute created opportunities for continued awareness programmes, training, mentoring, and other entrepreneurship-oriented activities for students.



RUDSET VISIT-DEPARTMENT OF ECONOMICS SES COLLEGE -ON 23/7/20



CERTIFICATE COUSE

Economics department in association with Mizone, Dharmashala started a certificate course for the students titled, "Digital Marketing". The Mizone Institute had agreed to conduct the course on a nominal fee basis. Students from final and second year joined the course. The course is successfully going.

Objective:

To equip students with practical and industry-relevant knowledge of digital marketing tools, platforms, and strategies, while enhancing their digital skills, employability, and entrepreneurial opportunities.

Outcome:

The course enhanced students' understanding and practical skills in digital marketing, including social media marketing, SEO, content creation, online advertising, and digital analytics. It also strengthened their employability and awareness of career, freelancing, and entrepreneurial opportunities in the digital economy.





TECHNICAL WORKSHOP

Department of Economics in association with Little Kites of Maryland School conducted one day workshop on robotics. Students from little Kites, presented various robotic machines and explained their working. The programme was very interesting and provide a new experience to our students.

Objective:

To introduce students to robotics, automation, and free and open-source technologies through hands-on learning, while developing their problem-solving, creativity, and technology-related skills.

Outcome:

The workshop provided students with practical exposure to robotics and open-source technologies, enhanced their problem-solving and teamwork skills, and increased their awareness of the role of automation and emerging technologies in the digital economy and future workplace.

DEPARTMENT OF ECONOMICS
S.E.S. COLLEGE, SREEKANDAPURAM



In Association with
MARYLAND HIGH SCHOOL
MADAMPAM, KANNUR

FREE SOFTWARE DAY Technical Workshop



Organized by

little
KITES

2023 - 26 Batch

At SES College Sreekandapuram

On 22 September Monday at 1 30 PM



Inauguration

Smt. Ajitha K.C

Councillor
Sreekandapuram Municipality



Call Us
+91 460 2265 372



SOCIAL EXTENSION PROGRAMME

As part of the Students Initiative in Palliative programme, our students visited bed ridden patients and provide essential services. Beyond their syllabi, these type of activities will help them to grow empathy towards the sufferings of the people.

Objective:

To provide necessary support to bedridden elderly persons, develop empathy and social responsibility among students, and create awareness about the social and economic challenges faced by vulnerable members of the community.

Outcome:

The programme provided meaningful assistance to elderly beneficiaries while enabling students to gain first-hand understanding of the challenges of ageing and dependency. It enhanced students' empathy, social awareness, community engagement, and sense of social responsibility.



INAUGURATION OF ECONOMICS ASSOCIATION

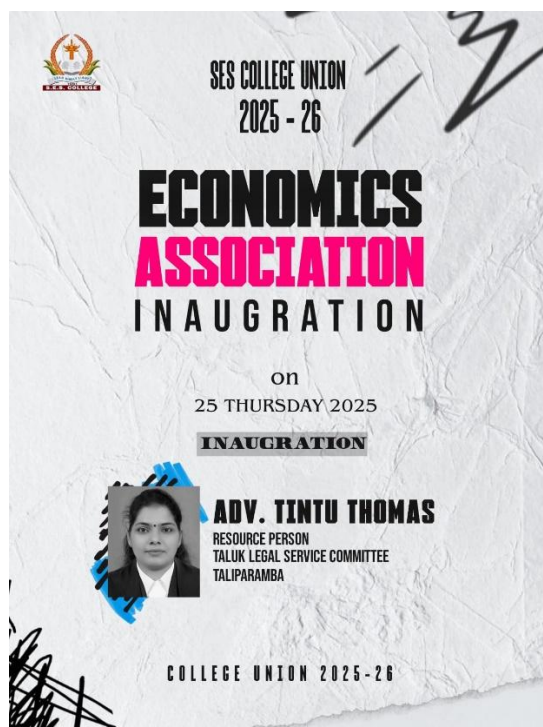
Economics Association of 2025-26 was inaugurated by Adv. Tintu Thomas, Resource person, Thaliparamba Taluk Legal Service Committee on 25-09-2025 at College Seminar Hall.

Objective:

To inaugurate the Economics Association and enhance students' awareness of basic legal rights, duties, responsibilities, and relevant legal provisions, thereby promoting legal literacy and responsible citizenship.

Outcome:

The programme improved students' awareness of their legal rights and responsibilities and helped them understand the relevance of legal knowledge in everyday life. It also encouraged responsible citizenship and greater awareness of contemporary legal and socio-economic issues.





എസ്ഇഎസ് കോളജ് ശ്രീകണ്ഠപുരം ഇക്കണോമിക്സ് ഡിപ്പാർട്ട്മെന്റിന്റെ നേതൃത്വത്തിൽ സംഘടിപ്പിച്ച ഇക്കണോമിക്സ് അസോസിയേഷനും ലീഗൽ അവയർനസ് ക്ലാസും അഭിഭാഷക ടിന്റു തോമസ് ഉദ്ഘാടനം ചെയ്തു പ്രസംഗിക്കുന്നു.

ഇക്കണോമിക്സ് അസോ. ഉദ്ഘാടനവും ലീഗൽ അവയർനസ് ക്ലാസും

ശ്രീകണ്ഠപുരം എസ്ഇഎസ് കോളജ് ഇക്കണോമിക്സ് ഡിപ്പാർട്ട്മെന്റിന്റെയും തളിപ്പറമ്പ് താലൂക്ക് ലീഗൽ സർവീസസ് കമ്മിറ്റിയുടെയും സംയുക്താഭിമുഖ്യത്തിൽ ഇക്കണോമിക്സ് അസോസിയേഷൻ ഉദ്ഘാടനവും ലീഗൽ അവയർനസ് ക്ലാസും സംഘടിപ്പിച്ചു.

അഭിഭാഷക ടിന്റു തോമസ് പരിപാടി ഉദ്ഘാടനം ചെയ്തു. ഡോ. കെ.വി. പ്രദീപ്, ഡോ. സുനിത ജോസഫ്, ഡോ. എൻ.എം. ശ്രീകുമാർ, ഡോ. പി.കെ. നസ്റീന, ജസി ഷിജി, യദു കൃഷ്ണ, അലോക് പുരുഷോത്തമൻ, കെ. സഫീദ എന്നിവർ പ്രസംഗിച്ചു.

CONVOCATION CEREMONY

The convocation of ceremony of 2025 pass out batch is held on oct 2025 at College Seminar Hall.

Objective:

To formally recognise and celebrate the successful completion of the BA Economics programme, acknowledge students' academic achievements, and motivate them towards higher education, career development, and responsible citizenship.

Outcome:

The ceremony recognised the achievements of graduating students and provided them with a meaningful transition from undergraduate education to their future academic and career pursuits. It also strengthened the bond between the department, students, alumni, and families.



'AI' AWARENESS CLASS

The AI awareness class for the final year students of Economics was held on 3-12-2025 in association with Infotech Kannur. Mr. Joswin Raj, Faculty of Infotech handled the class. Students get familiar with many AI tools useful for their studies.

Objective:

To create awareness among students about the fundamentals, applications, opportunities, limitations, and ethical dimensions of Artificial Intelligence and to encourage its responsible use for learning and career development.

Outcome:

The programme enhanced students' awareness of AI applications and tools, its impact on education and the workplace, and the importance of ethical and responsible usage. It also encouraged students to develop digital skills and explore AI for academic, professional, and entrepreneurial purposes.



CLASS ON INFORMATION TECHNOLOGY 16-12-2025

A class on IT revolution was conducted on 16-12-2025 in association with Digi world, Kannur. Class was handled by the resource person of the institute Mr. Sabu jacob.

Objective:

To enhance students' digital literacy and understanding of Information Technology and its applications in education, business, economics, and the workplace.

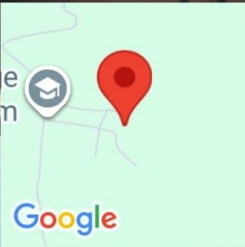
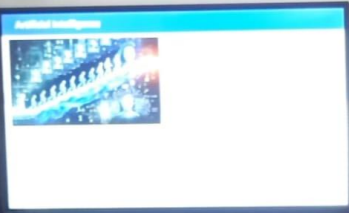
Outcome:

The programme improved students' basic IT knowledge and digital skills and increased their awareness of the role of technology in academic, professional, and economic activities. It also encouraged students to develop digital competencies relevant to the evolving workplace.





GPS Camera
Location



Sreekandapuram Kerala India 32°C
2GG9+C75, Sreekandapuram, Kerala 670631, India
Lat: 12.03 | Long: 75.52
16/12/2025 2:17 pm, GMT+05:30
Tue, 16 Dec

SOCIAL EXTENSION PROGRAMME 13-01-2026

As part of social extension programme, our students visited bed ridden patients near our college and extended necessary services.

Objective:

To provide necessary support to bedridden patients as part of social extension activities, while developing empathy, compassion, and social responsibility among students and strengthening the institution's engagement with the community.

Outcome:

The programme provided meaningful assistance to bedridden patients and sensitised students to their social and emotional needs. It enhanced students' empathy, interpersonal skills, community awareness, and sense of social responsibility.



SES COLLEGE

SREEKANDAPURAM



NOSES-EXTENSION COMMITTEE
SES COLLEGE SREEKANDAPURAM
IN ASSOCIATION WITH
Samaritan Palliative Care Centre



SIP

(Student Initiative In Palliative)

HOME CARE PROGRAMME

ON 13/01/2026

By
Department of Economics
Student Volunteers (Jan 2026)



Rina Fathima



Mufeeda A C

WORKSHOP ON RESEARCH METHODOLOGY – 24-01-2026

Conducting a workshop on Research Methodology for undergraduate students of Economics is significant because it introduces students to the systematic process of identifying economic problems, collecting and analysing data, and presenting evidence-based conclusions. Research Methodology workshop can therefore bridge the gap between theoretical knowledge and practical research skills among undergraduate economics students. It equips them with the competencies required to conduct systematic, ethical, and evidence-based research and lays a strong foundation for higher education, research projects, and professional careers. On these objectives, we have conducted a workshop on research methodology on 24-01-2026. It was led by Dr. Narayanan P, Associate Professor & Research Guide, Krishna Menon Memorial Govt. College, Kannur.

Objective:

To develop students' knowledge and practical skills in research methodology, including research design, problem formulation, data collection, analysis, interpretation, and academic writing, while promoting ethical research practices.

Outcome:

The workshop enhanced students' understanding of the research process and strengthened their skills in formulating research problems, collecting and analysing data, reviewing literature, interpreting findings, and presenting research work in an ethical and systematic manner.

SPEAKER



Dr. Narayanan P

Asso. Prof of Economics

KMM Govt Womens Collge, Kannur

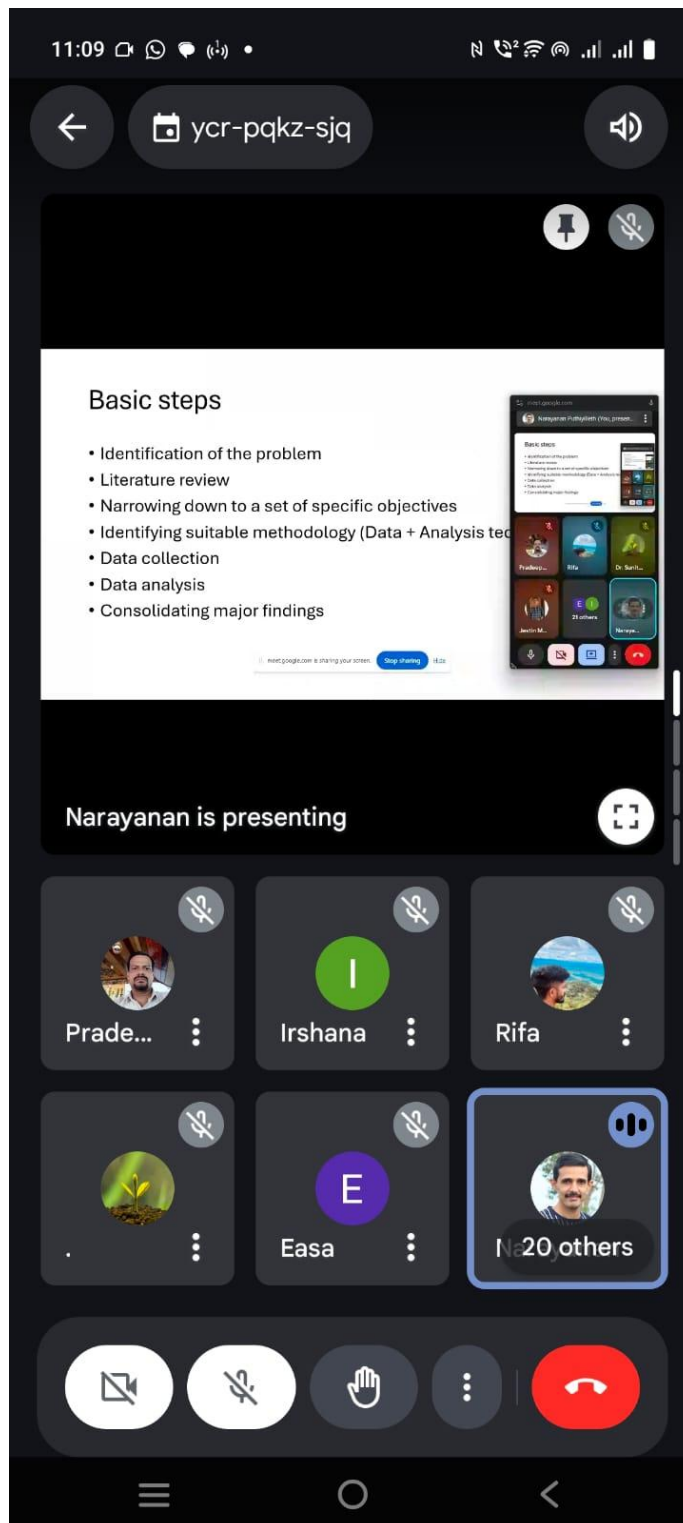
RESEARCH METHODOLOGY WORKSHOP

24-01-2026

Saturday, 10.30 am

organised by

**DEPARTMENT OF ECONOMICS
S.E.S College, Sreekandapuram**



RECEPTION GIVEN TO RD Cadet AKSHAY SUDHEER 13-02-2026

Objective:

To honour and recognise Akshay Sudheer for his participation in the Republic Day Parade at New Delhi and to motivate students to pursue excellence, discipline, leadership, teamwork, and active participation in extracurricular and civic activities.

Outcome:

The reception recognised the student's national-level participation and achievement, enhanced his confidence, and inspired fellow students to actively participate in co-curricular and extracurricular activities while developing qualities of discipline, teamwork, leadership, and civic responsibility.





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GANDHI QUIZ – 31-01-2026

Conducted a quiz based on the life of Mahatma Gandhi on the occasion of Martyrs day. 30 students participated in the programme.

Objective:

To commemorate Gandhi Jayanthi by enhancing students' awareness of Mahatma Gandhi's life, contributions, values, and role in the Indian freedom movement, while promoting national awareness and healthy academic competition.

Outcome:

The quiz enhanced students' knowledge of Mahatma Gandhi and the Indian freedom movement and promoted awareness of values such as truth, non-violence, peace, and social responsibility. It also encouraged active participation and healthy academic competition among students.



