



Department of Commerce

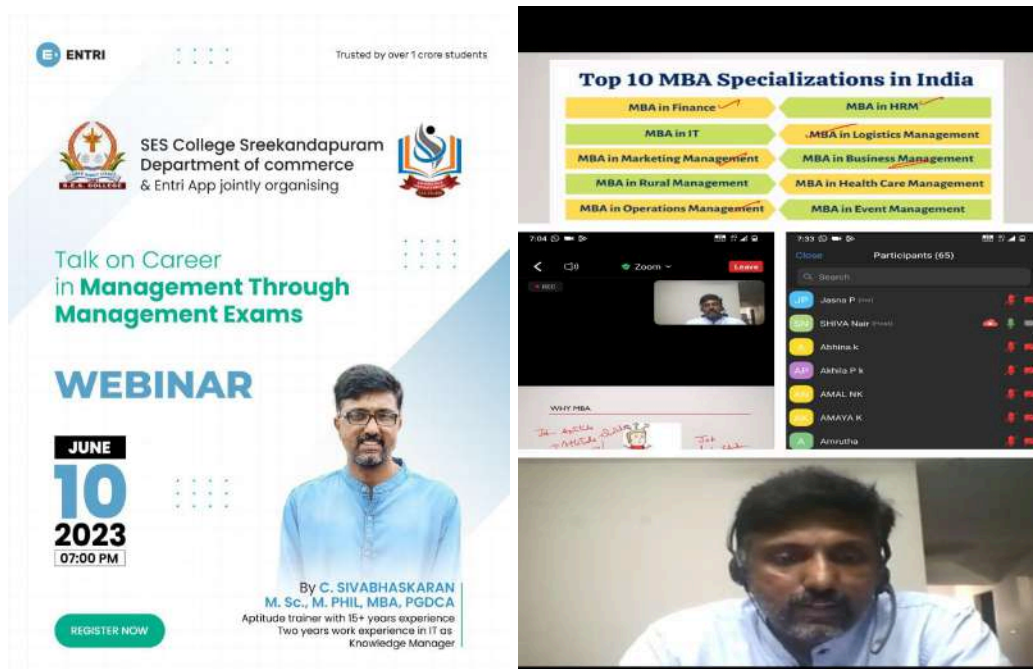
B.Com



ACTIVITY REPORT 2023-24

CAREER GUIDANCE

Talk on career in Management Through Management Exams

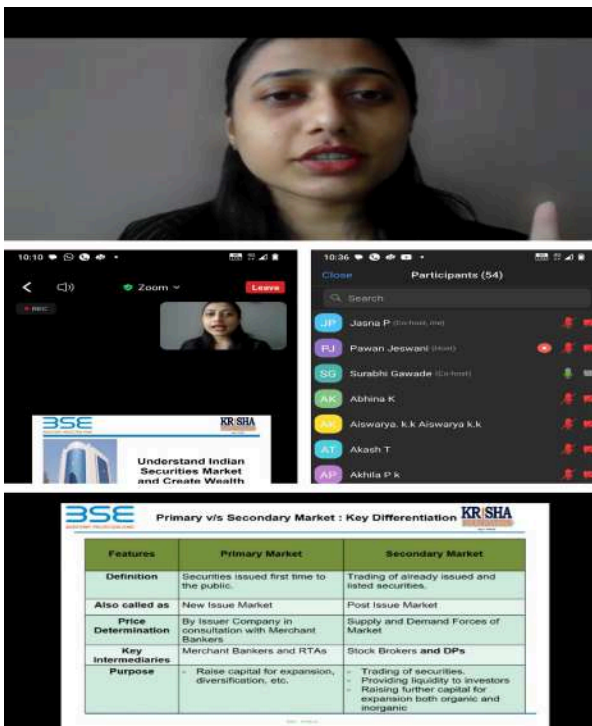


Department of commerce SES college Sreekanthapuram organized a webinar on 10/06/2023 on career opportunities in association with Entru App at 7:00pm. This webinar mainly targeted prospective students of the commerce department. It created awareness about career options in management. The session was handled by C Siva Baskaran, career expert of Entru App. The resource person gave detailed information about various management entrance exams, Institutions offering MBA courses, their fee structure, job opportunities etc. 110 students joined this webinar. Welcome speech was delivered by Jasna P(Assistant Professor) and Vote of thanks delivered by Shyni MC (Assistant Professor).

SUBJECT TALK WITH COLLABORATION

Investor Awareness Program





Features	Primary Market	Secondary Market
Definition	Securities issued first time to the public.	Trading of already issued and listed securities.
Also called as	New Issue Market	Post Issue Market
Price Determination	By Issuer Company in consultation with Merchant Bankers	Supply and Demand Forces of Market
Key Intermediaries	Merchant Bankers and RTAs	Stock Brokers and DPs
Purpose	Raise capital for expansion, diversification, etc.	- Trading of securities. - Providing liquidity to investors - Raising further capital for expansion both organic and inorganic

Department of Commerce, SES College Sreekandapuram in association with Krisha foundation Mumbai conducted a webinar Investor Awareness Program on 17 june 2023 at 10:00 AM on Zoom Meet. The session was handled by Mrs Surabhi Gawade, trainer for financial literacy and investor education. The course started with the welcome speech of Shamila KK (II BCOM). It was a very useful class for students. 54 students participated in this session. Finally the program winded up by the vote of thanks of Miss Salima K K (II Bcom).

CERTIFICATE COURSE

Business Communication



SES College Sreekanthapuram, Department of Commerce conducted a certificate course on Business communication. It is a course created with a view to improve language and communication skills of students. The course was coordinated by Mrs Jasna P Assistant Professor and HOD Department of Commerce. The course was framed for 30 hours. The course was conducted between 29/07/2023 to 16/09/2023. 57 students enrolled in this course.

WOMEN EMPOWERMENT PROGRAMME

Empowering women through entrepreneurship



The programme is designed for second year B.Com girls students. The programme impart skills on making paper bags. They can use this skill as a self employment opportunity by producing and marketing paper bags which are more eco friendly. Students participated in the programme. The training was given by Mrs Jasna P, Assistant Professor and HOD Department of Commerce on 31 july 2023 9:30 am-12:00 pm. 40 girls students of II year B Com participated in the programme.

SOCIAL EXTENSION ACTIVITY - HELPING HANDS

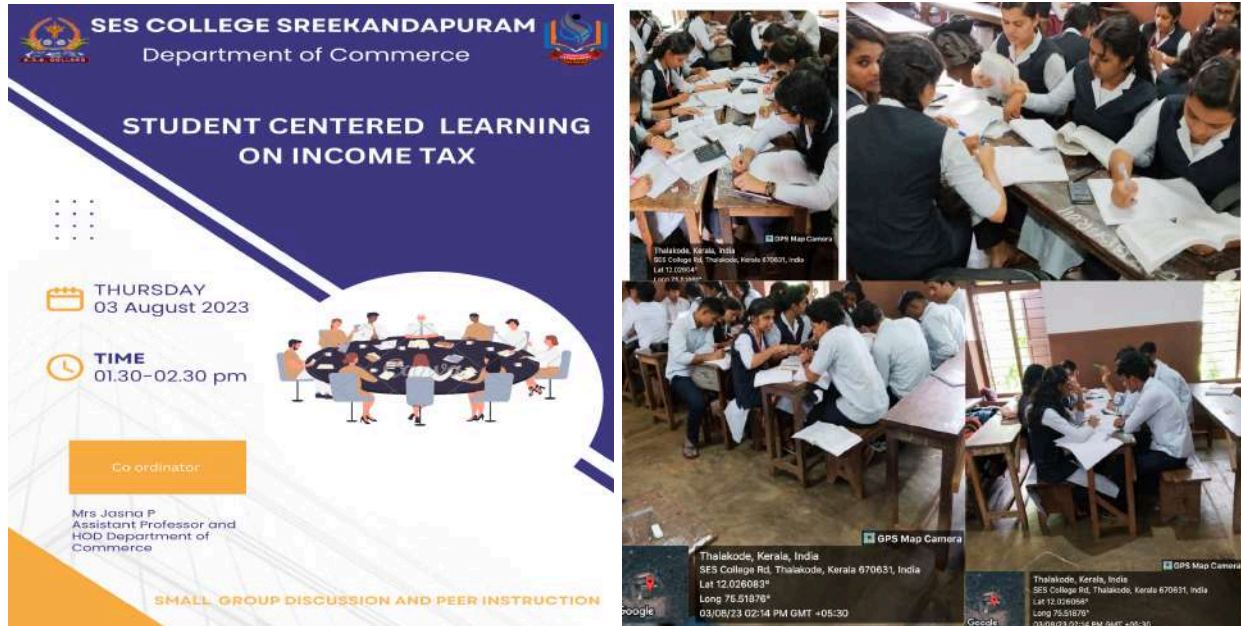
One day visit to palliative care center



The Department undertook an extension activity. It was a visit to a palliative care center, Marilac Bhavan, Madathil, Iritty. The objective was to interact and spend a little time with inmates. The programme was conducted on 02 August 2023. 59 students of II Year Bcom participated in the programme. Students organized several cultural programmes to entertain the inmates and gave donations.

SMALL GROUP DISCUSSION AND PEER INSTRUCTION

Student centered learning on Income tax

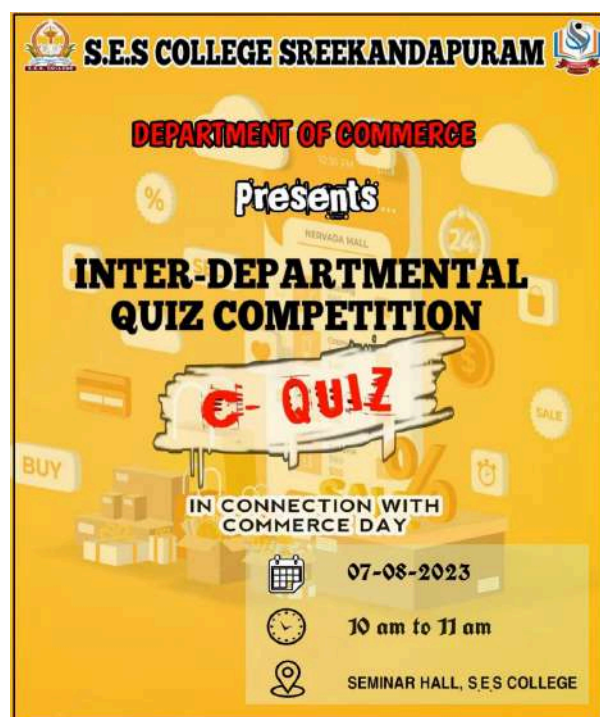


SES College Sreekandapuram Department of commerce organized student centered learning on Income tax on 03/08/2023. 55 students participated in the activity. Students think about the answer to a question in Income tax and then discuss the question among each other. The instructor selects students to explain the problem solved. The activity was co coordinated by Mrs Jasna P Assistant professor and HOD Department of Commerce

COMMERCE DAY CELEBRATION

Inter -Departmental Quiz Competition

C- Quiz



SES College Sreekandapuram Department of commerce celebrated commerce day by conducting a Quiz competition C Quiz(Inter departmental quiz competition) on 07/08/23 Monday.20 teams participated in the competition. Each team consists of two students. At the end Principal Dr Dominic Thomas sir distributed medals to winners. First prize won by Sreelakshmi RK and Aswanth TK from chemistry department. Second prize won by Rafas VP & Irfan Muhammed II BBA. Aswin TC & Abhishek C of III BBA won third prize.

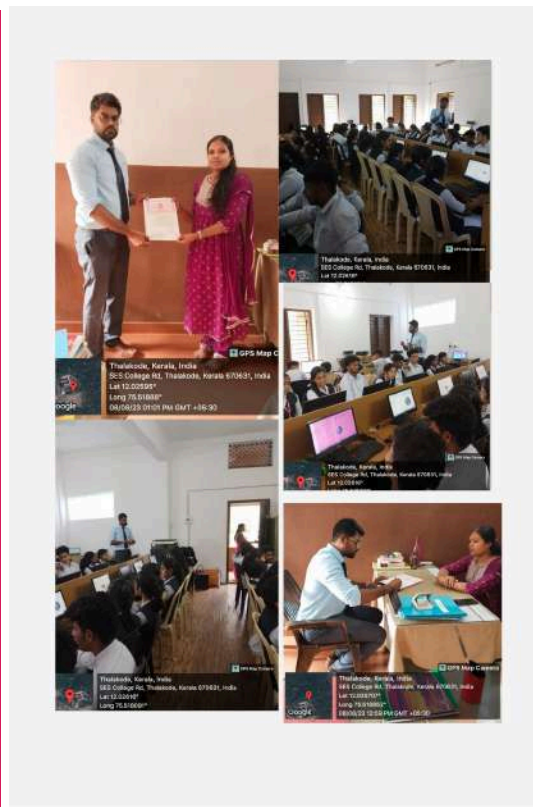
BRIDGE COURSE



SES college Sreekandapuram Department of Commerce conducted a bridge course on 07/08/2023-14.08.2023. This program was conducted for 1st year Bcom students. Course content includes Introduction to Management, Basic Accounting ,Basics of Statistics.54 students participated in the course.

CERTIFICATE COURSE & MoU

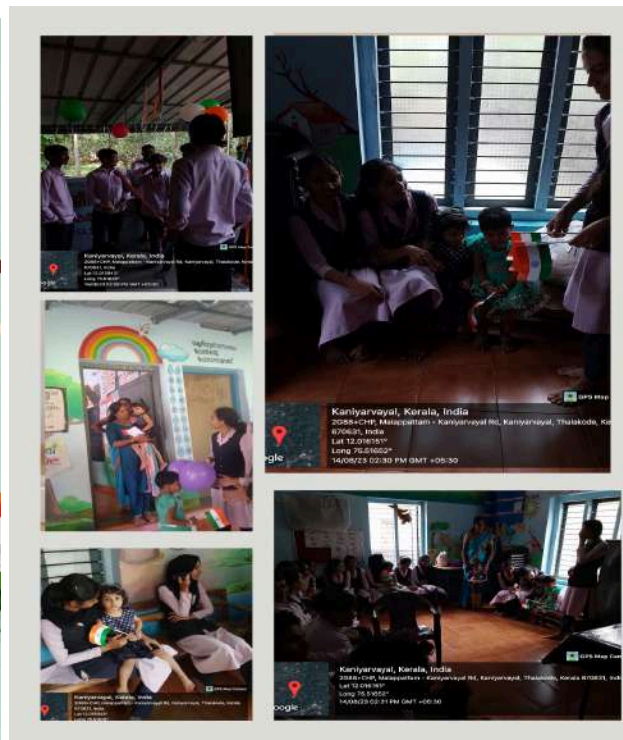
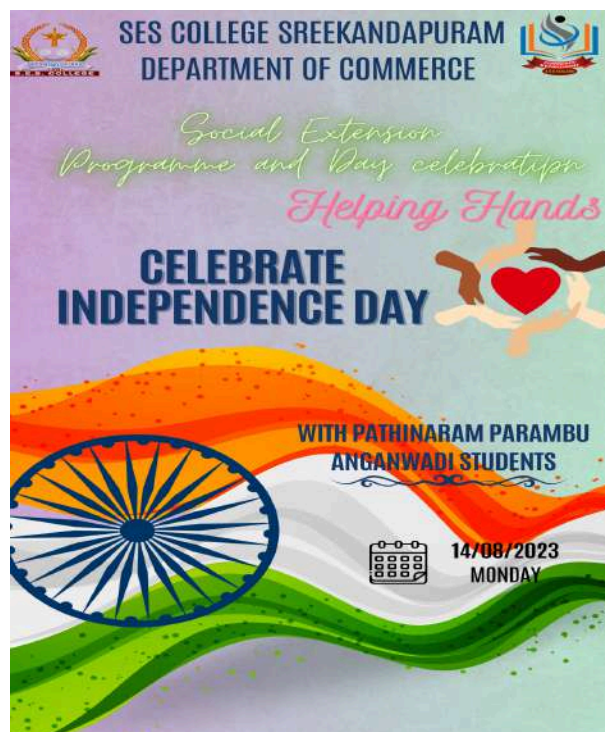
ADVANCED EXCEL AND DATA ANALYTICS



The Commerce Department of SES college Sreekandapuram started a certificate course in Advanced Excel and Data Analytics through a MoU with Breakthrough Learning, Mangattuparamba on 08/08/2023. The course duration was 30 hours . The session was on all Saturdays. The session was handled by Mr Arun Kumar K P founder and trainer Breakthrough Learning Mangattuparamba. 55 students participated in the course.

HELPING HANDS-SOCIAL EXTENSION PROGRAM

Celebrate Independence day with Pathinaram Parambu Anganwadi students



SES College department of commerce celebrated Independence day with Pathinaram Parambu Anganwadi students. Students gifted flags and decorated Anganwadi with ribbons and balloons. The visit was done on 14/08/23 Monday. 59 students participated in the programme.

CULTURAL PROGRAMME

Onam Celebration



SES college Sreekandapuram department of commerce celebrated Onam on 25/8/2023. The program includes flower carpet making, onam sadhya and various cultural programmes. 172 students participated in the programme.

CULTURAL PROGRAMME

Onam celebration- Alumni



The Department of Commerce conducted a Selfie contest with onam flower carpet on 29-08-2023 for SES College Commerce Alumni Association (SESCCAA). 30 alumnus participated and Anju Raj C 2017-20 batch were selected as winner for selfie contest.

CAREER CAFE - CAREER GUIDANCE PROGRAMME



The department of Commerce SES college Sreekandapuram organized a seminar on 13/09/2023 on career opportunities at 10:30 am. This seminar was on the topic “A Seminar on career development”. The session was handled by Mr Subin Das K, assistant professor and coordinator students affairs, IIC Lakshya. 55 students participated on that. Welcome speech was delivered by Keerthana Prakashan (III BCom). Session inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Sapthami VV (III BCom).

CULTURAL PROGRAM

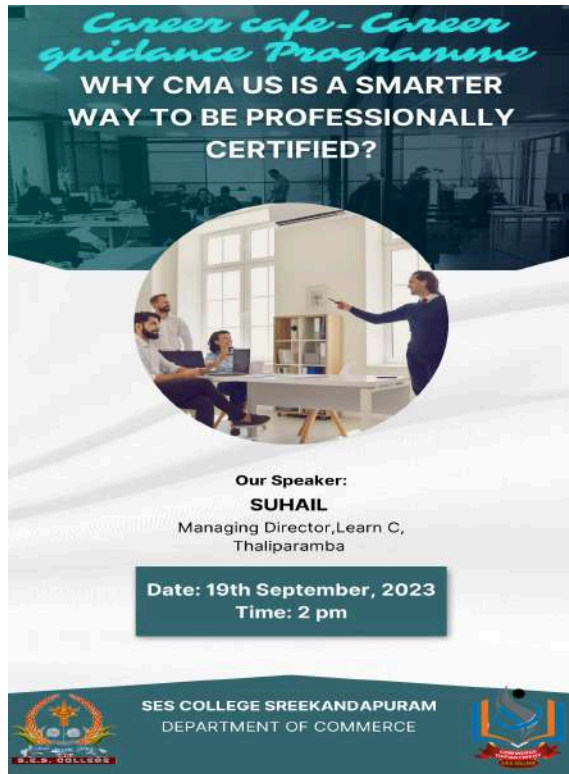
Freshers Day - COPACABANA



Department of Commerce, SES College Sreekanthapuram conducted a freshers day party for first year Bcom students on 15th September 2023 . The program started with a welcome speech from Miss Shamila k k, 2 nd Bcom student. The programme inaugurated by Mrs Jasna P(HOD, Department of commerce) and felicitation given by Smt Jumaila K (Assistant Professor) and Dr. Shyni MC (Assistant Professor). 176 students participated in the programme. All of them really enjoyed this entertainment session and also this session helped students to familiarize each other and overcome stage fear. Finally the program winded up by the vote of thanks delivered by Miss Salima K K, 2nd Bcom student.

CAREER CAFE - CAREER GUIDANCE PROGRAMME

WHY CMA US IS A SMARTER WAY TO BE
PROFESSIONALLY CERTIFIED



The commerce department of SES college Sreekandapuram conducted a seminar on 19/9/2023 at 2 pm on the topic WHY CMA US IS A SMARTER WAY TO BE PROFESSIONALLY CERTIFIED . The resource person of the session was Mr Suhail, Learn C, Thaliparamba. 55 students participated in this program.

CULTURAL PROGRAMME

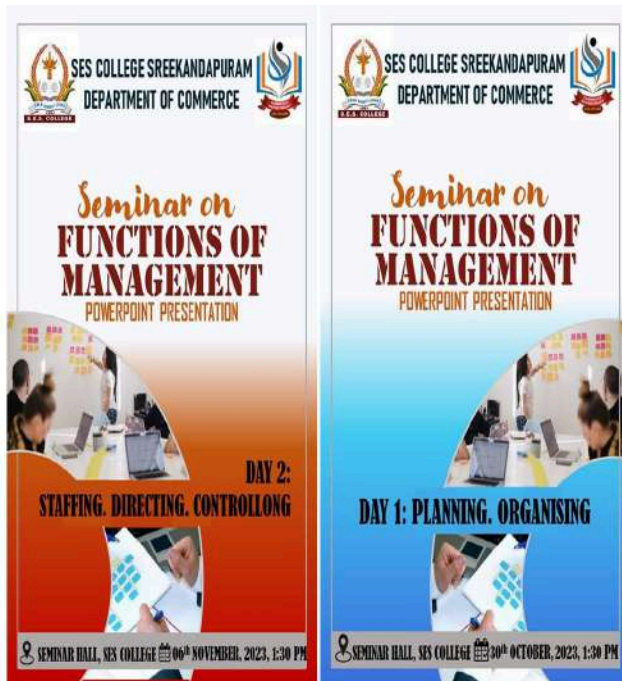
Gandhijayandhi Celebration



SES College department of commerce celebrated Gandhijayandhi by cleaning departments, classrooms and campus on 03/10/23, 11:30 - 12:30 pm. 140 students participated in the programme.

SKILL DEVELOPMENT PROGRAMME ON ICT

Powerpoint presentation on Functions of Management



SES college Sreekandapuram department of commerce conducted a two days powerpoint presentation among students on 10/10/2023 and 06/11/2023, 1:30 pm . Students did powerpoint presentations on Functions of Management. The program was mainly for 1st Bcom students. 67 students presented topics in the session.

COMMUNICATIVE SKILL DEVELOPMENT PROGRAMME

HOW TO IMPROVE PROFESSIONAL ENGLISH COMMUNICATION SKILLS



SES college Sreekanthapuram Department commerce organized a communicative skill development program "HOW TO IMPROVE PROFESSIONAL ENGLISH COMMUNICATION SKILLS "on 08/11/2023 at 10:30-11:30 AM. The session was taken by Mr Harikrishna V S Chanakya Business School, Calicut. 111 students participated in the program. The welcome speech was delivered by Dr Shyni MC(Assistant Professor) The program was inaugurated by Jasna P(HOD Department of Commerce) and Vote of thanks given by Jumaila K(Assistant Professor).

CERTIFICATE COURSE & MoU

Practical GST and ITR Filing



The Commerce Department of SES college Sreekanthapuram organizes certificate course in **Practical GST and ITR Filing** through a MoU with APS, Kannur on 13/11/2023. Course conducted between 18/11/23 to 23/12/23 The course duration was 30 hours. The session was handled by Mr ASHKAR OM. 55 students participated in the course.

SKILL DEVELOPMENT PROGRAMME

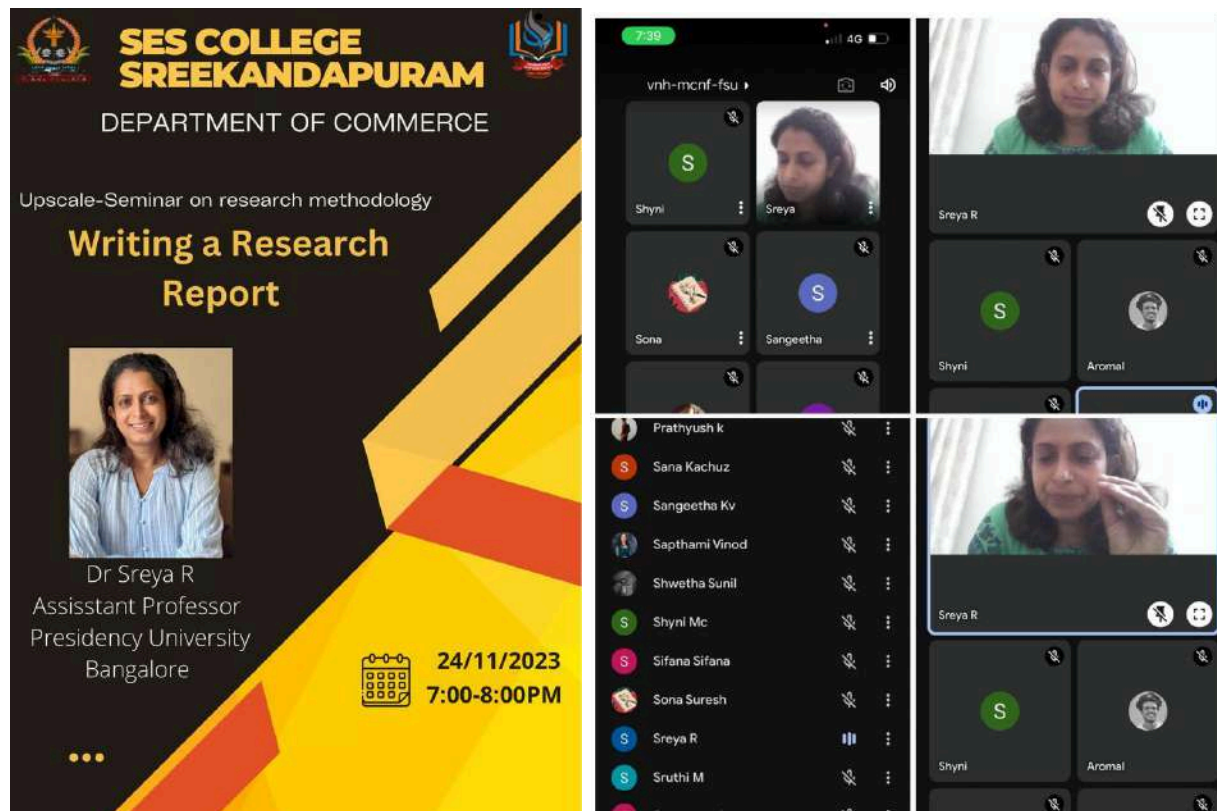
How does NSDC helps to Build your accounting career



The department of Commerce SES college Sreekandapuram organised a seminar on 23/11/2023 at 10:30 am. This seminar was on the topic How does NSDC helps to Build your accounting career. The session was handled by Mr Sreejith P R, career counsellor, Finishing School India, Vytilla, Kochi. 55 students participated on that. Welcome speech was delivered by Shakkir PV Assistant Professor (Department of commerce). Programme inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Shyni.MC Assistant Professor (Department of commerce).

UPSCALE - RESEARCH ORIENTED PROGRAM

Writing a Research Report



The department of Commerce conducted a seminar on the topic "Writing a Research Report" On 24/11/2023 Friday 7pm. The lecture was taken by Dr Sreya R, Assistant professor, Presidency University, Bangalore. 55 students participated in the programme. Welcome speech was delivered by Shakkir PV Assistant Professor (Department of commerce). Programme inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Shyni.MC Assistant Professor (Department of commerce).

CAREER CAFE - CAREER GUIDANCE PROGRAMME LOGISTICS SKILLS



SES college Sreekandapuram Department of commerce organised a career guidance program " LOGISTICS SKILLS"on 05/12/2023 at 1pm.The session was handled by Mr Sanesh Sharma, Career consultant,Navalok Academy of logistics and supply chain management-Kochi. 55students participated in the program. Welcome speech was delivered by Jumaila. K, Assistant Professor (Department of commerce).Programme inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Shyni.MC Assistant Professor (Department of commerce).

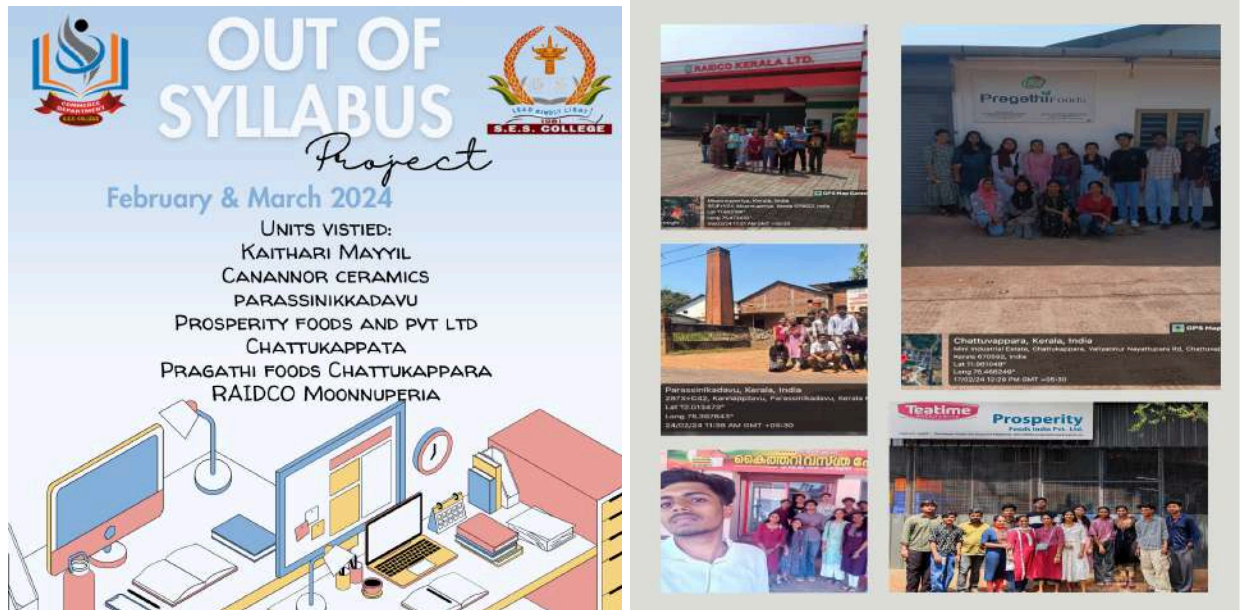
TURN UP - ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

CO OPERATIVE ENTREPRENEURSHIP



SES college Sreekandapuram Department of commerce organized an Entrepreneurship development program" CO OPERATIVE ENTREPRENEURSHIP"on 23/01/2024 at 11.30 am.The session was handled by Mr K Bhaskaran, Retd Assistant Registrar,Cooperative department. 175 students participated in the programme. Welcome speech was delivered by Jumaila. K, Assistant Professor (Department of commerce).Programme inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Shyni.MC Assistant Professor (Department of commerce).

OUT OF SYLLABUS PROJECT



Department of commerce SES College Sreekanthapuram conducted an out of syllabus project to first year B Com students. Students were grouped and visited various industries and submitted project reports. 67 students enrolled in this project.

INDUSTRIAL VISIT



Commerce department of SES College Sreekandapuram conducted an industrial visit for II year Bcom students. The visit was to SULFEX MATRESS FACTORY, Thaliparamba on 24 January 2024. 57 students along with two teachers visited the industry. Students acquired knowledge about manufacturing processes and marketing of company. After the visit they submitted an industrial visit report.

HELPING HANDS-ACADEMIC EXTENSION PROGRAM

A session on **BASIC MATHEMATICS** and **COMMUNICATIVE ENGLISH** to the students of Govt pre matric hostel for girls(SCHEDULED TRIBES



SES college sreekandapuram Department of Commerce conducted an extension activity under helping hands program on 02/03/2024 , 10am at Govt pre metric hostel for girls(ST) Mayyil. The program includes Basic mathematics and communicative english training among ST students. 67 student teachers participated in this session. The Program inaugurated by Shaji (Hostel warden). Welcome speech delivered by Jumaila K (Assistant Professor) . Mrs Jasna P (Assistant Professor and HOD) and Dr Shyni MC (Assistant Professor) felicitated the programme. Vote of thanks delivered by Adith EK (I BCom student).

CULTURAL PROGRAM

Farewell party



SES college Sreekandapuram ,Department of commerce conducted farewell party for 2021-24 batch at seminar hall on 04/03/2024. 179 students participated in the programme.Final year students share their college experience with others. Several cultural programs were arranged to make the programme more colorful.

