



Department of Commerce

B.Com



**SKILL DEVELOPMENT PROGRAMME
ON ICT
POWERPOINT PRESENTATION ON AI TOOLS**



SES college Sreekanthapuram department of commerce conducted a one day powerpoint presentation among students on 06/06/2024, 9:30am-3:30pm . Students did powerpoint presentations on Functions of Management. The program was mainly for III Bcom students. 56 students presented topics in the session.

Objective:

- Understand the role and significance of AI within ICT, especially in presentation design.
- Develop practical skills in using a range of AI presentation tools (e.g., Microsoft Copilot, Canva Magic Design, Prezi AI).

Outcome :Students gained knowledge about various AI tools and their applications. They get knowledge on how to utilize AI tools to enhance their productivity, research, and problem-solving skills.

BRIDGE COURSE



The Department of Commerce at SES College Sreekandapuram successfully conducted a bridge course for 1st-year BCom students from July 9, 2024, to July 18, 2024. The program covered essential topics such as Introduction to Management, Basic Accounting, and Basics of Statistics, providing a solid foundation for the students. 32 students participated in the programme

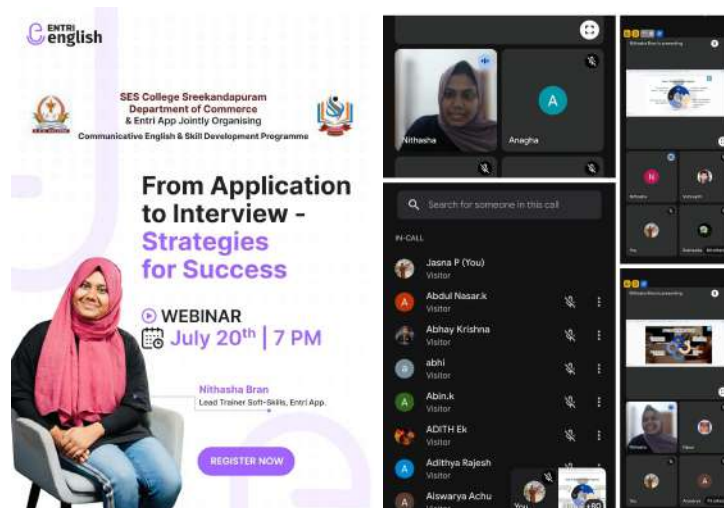
Objectives:

- To bridge the gap between school-level education and college-level education in commerce.
- To provide a solid foundation in essential subjects like management, accounting, and statistics.
- To develop students' skills in areas like financial analysis, statistical interpretation, and management principles.

Outcome:

Students gained a solid foundation in Introduction to Management, Basic Accounting, and Basics of Statistics. They are better equipped to tackle their BCom coursework, having bridged any knowledge gaps.

**COMMUNICATIVE ENGLISH AND SKILL DEVELOPMENT
PROGRAMME(Collaboration)
FROM APPLICATION TO INTERVIEW-STRATEGY FOR SUCCESS**



Department of commerce SES college Sreekanthapuram organized a webinar on 20/07/2024 on FROM APPLICATION TO INTERVIEW-STRATEGY FOR SUCCESS in association with Entri App at 7:00pm. This webinar mainly targeted prospective students of the commerce department. It created awareness about the importance of communicative English and interview strategies. The session was handled by Nithasha Bran, soft skill trainer of Entri App. 112 students joined this webinar. Welcome speech was delivered by Afzal KP(IIBCOM) Programme inaugurated by Jasna P (Assistant Professor & HOD) and Vote of thanks delivered by Shyni MC (Assistant Professor).

Objectives:

1. To equip students with effective interview strategies
2. To improve communicative English skills
3. To enhance employability prospects
4. To provide insights into the application and interview process

Outcome:

1. Improved confidence in communication and interview skills
2. Enhanced job readiness and employability
3. Better understanding of industry expectations

COMMERCE DAY CELEBRATION
Inter -Departmental Quiz Competition
C- Quiz



SES College Sreekandapuram Department of commerce celebrated commerce day by conducting a Quiz competition C Quiz(Inter departmental quiz competition) on 05/08/24 Monday. 5 teams participated in the competition. Each team consists of two students. At the end Head of the Department Jasna P distributed medals to winners. First prize won by Jinan and Sahana of the English department . Second prize won by Adarsh and Adhya of Mathematics department. Third prize won by Thushar and Amarnath of Physics department.

Objectives:

1. To promote inter-departmental interaction and healthy competition
2. To test students' knowledge and understanding of commerce and related subjects
3. To foster teamwork and collaboration among students
4. To celebrate Commerce Day and showcase the department's initiatives

Outcome:

1. Encouraged inter-departmental bonding and camaraderie
2. Students gained exposure to various aspects of commerce and related fields
3. Winners were recognized and rewarded for their knowledge and teamwork

SKILL DEVELOPMENT PROGRAMME

How does NSDC helps to Build your accounting career



The department of Commerce SES college Sreekandapuram organized a seminar on 13/08/2024 at 2 pm. This seminar was on the topic How does NSDC helps to Build your accounting career. The session was handled by Mr Sreejith P R, career counselor, Finishing School India, Vyttila, Kochi. 56 students participated on that. Welcome speech was delivered by Bhagyalakshmi K Assistant Professor (Department of commerce). Programme inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Shyni.MC Assistant Professor (Department of commerce).

Objectives:

- To provide industry-aligned training in accounting and related fields
- To enhance students' skills and knowledge in accounting, making them job-ready
- To provide guidance on NSDC certifications and their benefits in career advancement

Outcomes:

- Students gain industry-recognized skills, increasing their chances of getting hired
- Participants acquire practical skills and knowledge in accounting, aligning with industry needs
- NSDC certification can lead to better job opportunities and higher salary prospects

CULTURAL PROGRAMME FRESHERS DAY



Department of Commerce, SES College Sreekanthapuram conducted a freshers day party for first year Bcom students on 27th August 2024 . The program started with a welcome speech from Miss Fathimath Riza RP, 2 nd Bcom student. The programme inaugurated by Mrs Jasna P (HOD, Department of commerce) and felicitation given by Smt Jumaila K (Assistant Professor) and Dr. Shyni MC (Assistant Professor). 164 students participated in the programme. All of them really enjoyed this entertainment session and also this session helped students to familiarize each other and overcome stage fear. Finally the program winded up by the vote of thanks delivered by Miss Safreena A, 2nd Bcom student.

Objectives:

1. To welcome and orient first-year BCom students to the college and department
2. To facilitate bonding and interaction among freshers and seniors
3. To create a relaxed atmosphere for socialization and networking
4. To introduce students to the department's culture and traditions

Outcome:

1. Freshers feel welcomed and integrated into the college community
2. Improved relationships between seniors and juniors
3. Enhanced sense of belonging and camaraderie among students

CULTURAL PROGRAMME

Onam Celebration



SES college Sreekandapuram department of commerce celebrated Onam on 12/9/2024. The program includes flower carpet making, onam sadhya and various cultural programmes. 167 students participated in the programme.

Objectives:

1. To celebrate the traditional Kerala festival of Onam
2. To promote cultural heritage and values among students
3. To foster a sense of community and unity among students
4. To provide a platform for students to showcase their creativity and talent

Outcome:

1. Students gained a deeper understanding and appreciation of Kerala's cultural heritage
2. Enhanced bonding and camaraderie among students through shared cultural experiences
3. Students showcased their creativity and talent through various programs
4. The celebration promoted a sense of unity and belonging among students.

CAREER GUIDANCE

Introduction to ACCA



Department of commerce SES college Sreekanthapuram organized a webinar on 10/10/2024 on ACCA in association with Entri App at 7:30pm. This webinar mainly targeted prospective students of the commerce department. It created awareness about career options in ACCA. The session was handled by Rahul AR, career expert of Entri App. The resource person gave detailed information about ACCA, their fee structure, job opportunities etc. 125 students joined this webinar. Welcome speech was delivered by Jasna P(Assistant Professor) and Vote of thanks delivered by Shyni MC (Assistant Professor).

Objectives:

1. To create awareness about the ACCA (Association of Chartered Certified Accountants) certification
2. To provide insights into career opportunities and prospects in ACCA
3. To guide students on the benefits and requirements of pursuing ACCA

Outcome:

1. Students gained a deeper understanding of the ACCA certification and its benefits
2. Increased awareness about career opportunities and prospects in ACCA
3. Students were better equipped to make informed decisions about pursuing ACCA

SOCIAL EXTENSION ACTIVITY - HELPING HANDS

One day visit to Old Age home



The Department undertook an extension activity. It was a visit to an oldage home, Santhwanam, Azhikode .The objective was to interact and spend a little time with inmates. The programme was conducted on 10 October 2024. 67 students of II Year Bcom participated in the programme. Students organized several cultural programmes to entertain the inmates and gave donations.

Objectives:

1. To promote social responsibility and empathy among students
2. To provide companionship and emotional support to the elderly
3. To engage students in community service and outreach activities

Outcome:

1. Students developed a deeper understanding of social responsibility and empathy
2. The elderly inmates received emotional support and companionship
3. Students gained valuable experience in community service and outreach

CAREER CAFE - CAREER GUIDANCE PROGRAMME-OPPORTUNITIES OF CMA



The department of Commerce SES college Sreekanthapuram organized a seminar on 12/11/2024 on career opportunities at 11:30 am. This seminar was on the topic “ Opportunities of CMA”. The session was handled by Mr SULFEEKAR ALI, assistant professor and coordinator students affairs , IIC Lakshya. 56 students participated on that. Welcome speech was delivered by Shamila KK (III BCom). Session inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Vismaya Vinod (III BCom).

Objectives:

1. To create awareness about the CMA (Certified Management Accountant) certification
2. To provide insights into career opportunities and prospects in management accounting
3. To guide students on the benefits and requirements of pursuing CMA
4. To equip students with knowledge on how to leverage CMA for career advancement

Outcome:

1. Students gained a deeper understanding of the CMA certification and its benefits
2. Increased awareness about career opportunities in management accounting
3. Students were better equipped to make informed decisions about pursuing CMA

HELPING HANDS-ACADEMIC EXTENSION PROGRAM

A session on BASIC MATHEMATICS and ENGLISH to the students of PAZHASSI ALP SCHOOL



SES college sreekandapuram Department of Commerce conducted an extension activity under helping hands program on 14/11/2024 , 10am at PAZHASSI A L P SCHOOL. The program includes Basic mathematics and communicative English training to students. 56 student teachers participated in this session. The Program inaugurated by Mrs Renuka P (Principal Pazhassi ALP School). Welcome speech delivered by Jumaila K (Assistant Professor) . Mrs Jasna P (Assistant Professor and HOD) and Dr Shyni MC (Assistant Professor) felicitated the programme. Vote of thanks delivered by Shamila K K (III BCom student).

Objectives:

1. To provide academic support to underprivileged students
2. To enhance mathematical and English communication skills among students
3. To promote social responsibility and community service among commerce students

Outcome:

1. Students at Pazhassi ALP School received academic support and improved their math and English skills
2. The program promoted social responsibility and community engagement among participants
3. The activity fostered a sense of empathy and understanding among commerce students towards underprivileged communities

TURN UP - ENTREPRENEURSHIP DEVELOPMENT PROGRAMME
STUDENT ENTREPRENEURSHIP



SES college Sreeekandapuram Department of commerce organized an Entrepreneurship development program" STUDENT ENTREPRENEURSHIP"on 19/11/2024 at 11.30 am.The session was handled by Mr Vipin Narayanan, Lours Consultancy Ernakulam. 161 students participated in the programme. Welcome speech was delivered by Jumaila. K, Assistant Professor (Department of commerce).Programme inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Shyni.MC Assistant Professor (Department of commerce).

Objectives:

1. To promote entrepreneurship awareness and mindset among students
2. To provide insights into the challenges and opportunities of starting a business
3. To equip students with the knowledge and skills required to become successful entrepreneurs
4. To inspire and motivate students to consider entrepreneurship as a career option

Outcome:

1. Students gained a deeper understanding of entrepreneurship and its opportunities
2. Participants were motivated and inspired to consider entrepreneurship as a career path
3. Students acquired knowledge and skills required to start and manage a business
4. The program fostered a culture of innovation and entrepreneurship among students

UPSCALE - RESEARCH ORIENTED PROGRAM

Writing a Research Report



The Department of Commerce conducted a seminar on the topic "Writing a Research Report" On 20/11/2024 10am. The lecture was taken by Muhammed Ashik, Assistant professor, Department of JMS, Kannur University. 56 students participated in the programme. Welcome speech was delivered by Jumaila K Assistant Professor (Department of commerce). Programme inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Shyni.MC Assistant Professor (Department of commerce).

Objectives:

1. To equip students with the skills and knowledge required to write a research report
2. To provide guidance on research methodology and report writing techniques
3. To enhance students' ability to present research findings in a clear and concise manner

Outcome:

1. Students gained a deeper understanding of research report writing techniques and best practices
2. Students were better equipped to present research findings in a clear and concise manner
3. Enhanced ability to undertake research projects and write effective research report

CONGRATULATING ALUMNI ACHIEVERS SESCAA



Department congratulates for alumnus for securing in State government jobs .Sunil K(2015 BATCH)Varun PC(2015 Batch)SreejilSaseendean KV(2015 BATCH)Ramshad VP(2015 BATCH)RAMEES K(2015 BATCH) participated in the programme.5 alumnis participated in the programme.

Objectives:

1. To recognize and felicitate the achievements of alumni in securing state government jobs
2. To inspire and motivate current students to strive for similar success
3. To showcase the department's success stories and achievements
4. To foster a sense of pride and community among alumni and current students

Outcome:

1. Alumni felt recognized and appreciated for their achievements
2. Current students were inspired and motivated to work towards similar goals
3. The department's reputation and credibility were enhanced
4. Stronger bonds were formed between alumni and current students, promoting a sense of community and shared success.

SMALL GROUP DISCUSSION AND PEER INSTRUCTION

Student centered learning on Income tax



SES College Sreekanthapuram Department of commerce organized student centered learning on Income tax on 25/11/2024. 56 students participated in the activity. Students think about the answer to a question in Income tax and then discuss the question among each other. The instructor selects students to explain the problem solved. The activity was co coordinated by Mrs Jasna P Assistant professor and HOD Department of Commerce.

Objectives:

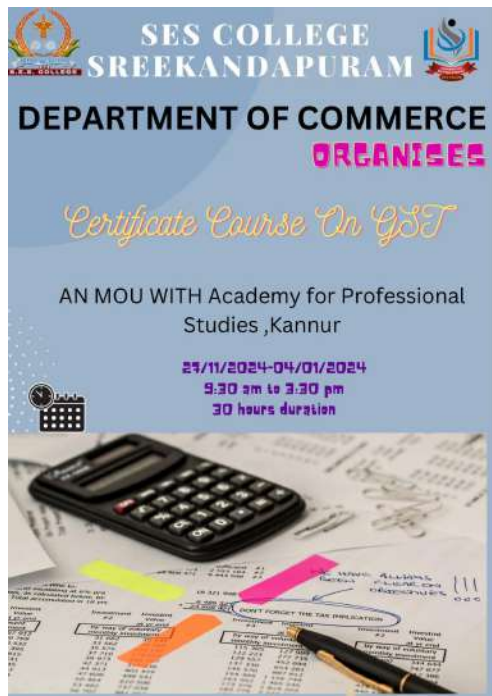
1. To promote active learning and engagement among students
2. To enhance students' understanding of Income Tax concepts
3. To develop critical thinking and problem-solving skills among students
4. To foster collaboration and discussion among students

Outcome:

1. Students gained a deeper understanding of Income Tax concepts
2. Improved critical thinking and problem-solving skills among students
3. Enhanced collaboration and communication skills among students
4. Students became more confident in applying Income Tax concepts

CERTIFICATE COURSE & MoU

Practical GST and ITR Filing



The Commerce Department of SES college Sreekanthapuram organizes certificate course in **Practical GST and ITR Filing** through a MoU with APS, Kannur on 27/11/2024. Course conducted between 27/11/24 to 04/01/24. The course duration was 30 hours. The session was handled by Mr ASHKAR OM. 56 students participated in the course.

Objectives:

1. To equip students with practical skills in GST and ITR filing
2. To enhance students' employability in the field of taxation and accounting
3. To provide hands-on experience in GST and ITR filing procedures
4. To bridge the gap between theoretical knowledge and practical application

Outcome:

1. Students gained practical skills and knowledge in GST and ITR filing
2. Enhanced employability of students in taxation and accounting fields
3. Students became more confident in handling GST and ITR filing procedures
4. Students acquired industry-relevant skills, making them more job-ready

WOMEN EMPOWERMENT PROGRAMME

Empowering women through entrepreneurship



The programme is designed for second year B.Com girls students. The programme impart skills on making paper bags. They can use this skill as a self employment opportunity by producing and marketing paper bags which are more eco friendly. Students participated in the programme. The training was given by Mrs Jasna P, Assistant Professor and HOD Department of Commerce on 31 December 2023 9:30 am-12:00 pm. 45 girls students participated in the programme.

Objectives:

1. To impart skills to second-year (link unavailable) girls students in making paper bags
2. To provide a self-employment opportunity through paper bag production and marketing
3. To empower students with a valuable skill for economic independence

Outcome:

1. Students acquired skills in making paper bags and can utilize it for self-employment
2. Students gained knowledge on producing and marketing eco-friendly paper bags
3. The program promoted sustainable entrepreneurship and eco-friendly practices among students

CERTIFICATE COURSE
Supply Chain Management



SES College Sreekandapuram, Department of Commerce conducted a certificate course on Business communication. The course was coordinated by Shyni MC Assistant Professor Department of Commerce. The course was framed for 30 hours. The course was conducted between 18/01/2024 to 22/02/2025. 57 students enrolled in this course.

OBJECTIVES

1. Understand supply chain fundamentals
2. Develop practical skills in logistics and procurement

OUTCOME

1. Enhanced supply chain knowledge and skills
2. Improved operational efficiency

VOCATIONAL SKILL COURSE

STOCK MARKET TRADING



SES college Sreekandapuram Department of commerce organized an Entrepreneurship development program" STOCK MARKET TRADING"on 28/01/2025 at 9.30 am.The session was handled by Mr Manu Murali, SEBI resource person. 167 students participated in the programme. Welcome speech was delivered by Shyni.MC, Assistant Professor (Department of commerce).Programme inaugurated by Jasna P HOD (Department Of Commerce) and vote of thanks by Jumaila. K Assistant Professor (Department of commerce).

Objectives:

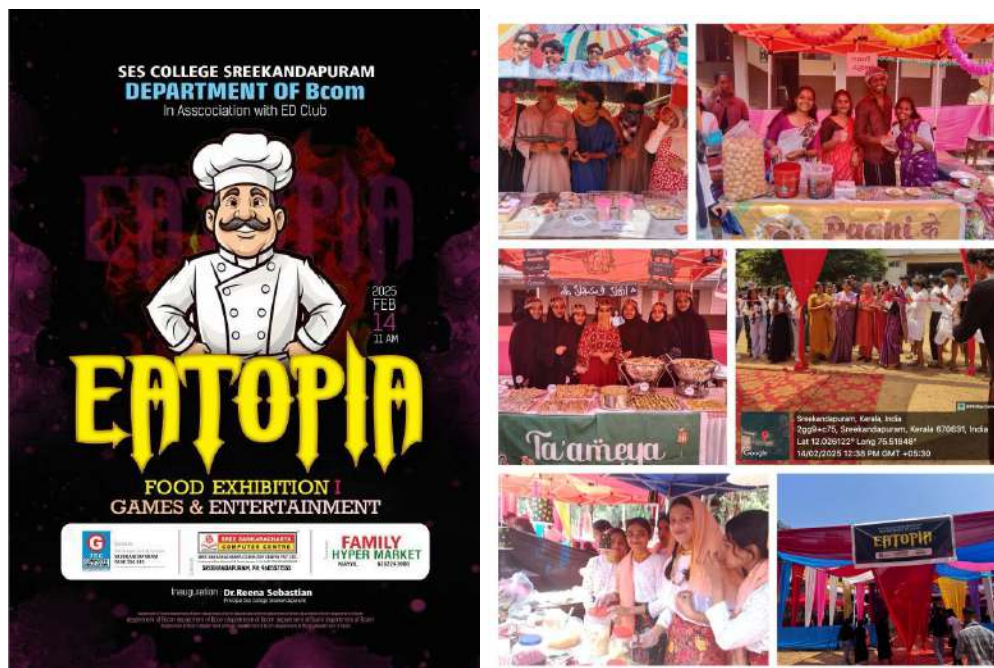
1. To provide insights into stock market trading and investment strategies
2. To equip students with the knowledge and skills required to navigate the stock market
3. To promote entrepreneurship and financial literacy among students
4. To enable students to make informed investment decisions

Outcome:

1. Students gained a deeper understanding of stock market trading and investment strategies
2. Participants acquired knowledge and skills to navigate the stock market
3. Enhanced financial literacy and entrepreneurship skills among students

FOOD FEST

EATOPIA



SES college Sreekandapuram Department of commerce organized an Entrepreneurship development program-Food Fest " EATOPIA"on 14/02/2025 at 12.30 pm. The students organized a vibrant food festival, showcasing diverse cuisines. 66 students from the commerce department actively participated in the programme. Each department had its own stall at the fest. The Programme was inaugurated by Dr Reena Sebastain (Principal, SES College Sreekandapuram). Welcome speech was delivered by Jasna P, HOD (Department Of Commerce). Everyone thoroughly enjoyed the fest.

Objectives:

1. To promote entrepreneurship and culinary skills among students
2. To provide a platform for students to showcase their creativity and innovation
3. To foster teamwork and collaboration among students

Outcome:

1. Students developed entrepreneurship and culinary skills
2. Enhanced creativity, innovation, and teamwork among students
3. Students gained experience in event management and marketing

HELPING HANDS-ACADEMIC EXTENSION PROGRAM

A session on **BASIC MATHEMATICS** and **COMMUNICATIVE ENGLISH** to the students of
Govt pre matric hostel for girls(**SCHEDULED TRIBES**)



SES college sreekandapuram Department of Commerce conducted an extension activity under helping hands program on 15/02/2025 , 9;30 am at Govt pre-matric hostel for girls(ST) Mayyil. The program offers foundational training in mathematics and English communication skills specifically for ST students. 43 students participated in this session. The Program inaugurated by Shaji (Hostel warden). Welcome speech delivered by Jumaila K (Assistant Professor) . Mrs Jasna P (Assistant Professor and HOD) and Dr Shyni MC (Assistant Professor) felicitated the programme. Vote of thanks delivered by Philip George (I BCom student).

Objectives:

1. To provide academic support and foundational training in mathematics and English communication skills to ST students
2. To empower ST students with essential skills for better academic performance
3. To promote social responsibility and community service among commerce students

Outcome:

1. ST students received academic support and improved their math and English skills
2. Commerce students developed their teaching and communication skills
3. The program promoted social responsibility and community engagement among participants

INDUSTRIAL VISIT



Commerce department of SES College Sreekandapuram conducted an industrial visit for II year Bcom students. The visit was to LILPOPS Icecream factory, Thaliparamba on 20 February 2025. 66 students along with two teachers visited the industry. Students acquired knowledge about manufacturing processes and marketing of company. After the visit they submitted an industrial visit report.

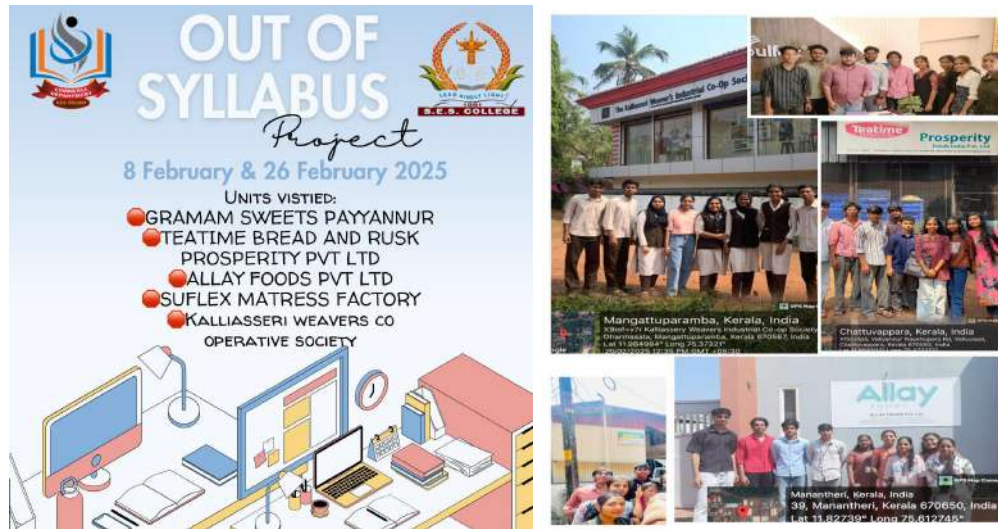
Objectives:

1. To bridge the gap between theoretical knowledge and practical application
2. To familiarize students with the manufacturing and marketing strategies of a successful company
3. To develop students' observational and reporting skills

Outcome:

1. Students gained practical knowledge about industrial operations and processes
2. Enhanced understanding of theoretical concepts through real-world application
3. Students developed their observational and analytical skill

OUT OF SYLLABUS PROJECT



Department of commerce SES College Sreekandapuram conducted an out of syllabus project to first year B Com students. Students were grouped and visited various industries and submitted project reports 43 students enrolled in this project.

Objectives:

1. To provide students with practical exposure to various industries and business operations
2. To develop research, observation, and reporting skills among students
3. To foster teamwork and collaboration among students
4. To bridge the gap between theoretical knowledge and real-world application

Outcome:

1. Students gained practical knowledge about various industries and business operations
2. Developed research, observation, and reporting skills among students
3. Enhanced teamwork and collaboration skills among students
4. Students were able to apply theoretical concepts to real-world scenarios, developing a deeper understanding of business practices

CULTURAL PROGRAM

Farewell party



SES college Sreekanthapuram ,Department of commerce conducted farewell party for 2022-25 batch at seminar hall on 04/04/2025. 165 students participated in the programme.Final year students shared their college experience with others. Several cultural programs were arranged to make the programme more colorful.

Objectives:

1. To bid farewell to the outgoing batch of students and celebrate their achievements
2. To provide a platform for final-year students to share their college experiences and memories
3. To foster a sense of camaraderie and nostalgia among students
4. To create a memorable event with cultural programs and activities

Outcome:

1. Final-year students felt appreciated and celebrated for their time in college
2. Students shared their experiences and memories, creating a sense of nostalgia
3. The event strengthened bonds among students and created lasting memories

